



 **NanoConference**

**Reflection & Action: Diversity, Equity & Inclusion in Philanthropy**

*15:00 UK Time Start / 29th Oct 2020 / 90min / LIVE ONLINE*



# What is a NanoConference?

Concise / Precise / Social



## Compact

Online **NanoConferences** will be no more than 90 minutes, in-person **NanoConferences**, no more than half a day



## ThirdDegree

Each **NanoConferences** will end with a **ThirdDegree**, where all Speakers will reconvene for a truly open forum of debate & Q&A



## NanoTalk

Each Speaker will deliver a **NanoTalk** no more than **6, 12 or 18 minutes** long, encouraging exceptionally precise content



## SolutionSocial

Each **NanoConference** will host an optional post event **SolutionSocial**, where peers will integrate content, share challenges and seek solutions



## ResourceRush

Each **NanoConference** will host a **ResourceRush**, giving a swift overview of useful resources relevant to the topic



## Monthly

The online **NanoConference** will be held towards the end of every month, acting like a 'live interactive magazine', covering a fresh topic each time with experts

To learn more visit: [www.pyrotalks.com](http://www.pyrotalks.com)



# Quest

Concise / Precise / Social

NanoConference 05 explores the history of DEI in the sector, where we are now, the lived experience, and the practical actions we can all take to make immediate positive changes.

*To learn more visit: [www.pyrotalks.com](http://www.pyrotalks.com)*



# NanoConference

## Agenda

**15:00 PM START - UK Time / 90min**

WELCOME - (3 minutes)

Ana Ortiz - Chair, Associate Director, Philanthropic Resources, MD Anderson Cancer Center

NanoTalk 1 - (6 minutes)

**Recap: Where are we now?**

Gizelle Clemens, Project Manager, Diversity, Equity, and Inclusion, ACGME

NanoTalk 2 - (12 minutes)

**Lived Experience & Sector Insights**

Floyd Akins, Associate Vice President, Michigan State University

NanoTalk 3 - (12 minutes)

**Lived Experience of a Fundraiser**

Tara Black, Director, Philanthropic Resources, MD Anderson Cancer Center

NanoTalk 4 - (12 minutes)

**Hidden Histories - Tools to Uncover Little-Known Philanthropic Stories**

Diya Gupta, Past & Present Fellow: Race, Ethnicity and Equality in History, Royal Historical Society and Institute of Historical Research, London, UK

NanoTalk 5 - (12 minutes)

**Inclusive Communications**

Haseeb Shabbir, Senior Lecturer in Marketing at The University of Hull

NanoTalk 6 - (12 minutes)

**Inclusive Analytics**

Joseph Gonzales, Director & Head, Prospect Development, International Rescue Committee

**ResourceRush & ThirdDegree**

All Speakers & Attendees



# Session Synopsis



## **Recap: Where are we now?**

Gizelle Clemens

This is a quick-fire recap of where we are at in terms of EDI in the fundraising sector, as well as an exploration of innovative ways to increase inclusive giving.



## **Lived Experience & Sector Insights [TBC]**

Floyd Akins

Drawing from personal experience, Floyd will share his own experience of DEI from leadership positions and explore, and share authentically intentional efforts the field of philanthropy can make when it comes to DEI.



## **Lived Experience of Fundraiser**

Tara Black

Drawing from her own experience, Tara will explore recruiting, hiring, teaching and mentoring opportunities for early-career professionals, including preparing them to deal with issues of implicit bias and other racially-charged encounters.



# Session Synopsis



## **Hidden Histories – Tools to Uncover Little-Known Philanthropic Stories**

Diya Gupta

Why do the stories we tell matter? Through whose eyes are we viewing the world? Join cultural historian Diya Gupta, who works on marginalised histories of the Second World War, to understand how to research and write about hidden stories in your own communities. Enhance your skills in portraying donors and service users in diverse, inclusive and imaginative ways.



## **Inclusive Communications**

Haseeb Shabbir

Haseeb will explore the historic and contemporary challenges found in humanising “beneficiaries” in the not for profit sector, providing suggestions for greater inclusive comms from the sector.



## **Inclusive Analytics**

Joseph Gonzales

Creating an inclusive analytics framework in prospect development requires a mindfulness and intention to upending formalized research practice. What are the ways in which we can reimagine our approach to philanthropy that includes communities not historically approached to support our missions? Joseph's session will help us to reset our outlook and introduce an analytics approach that has the power to promote equity.





## Special Thanks

### Chair

Ana Ortiz

A special thanks to Ana Ortiz for bringing this event together. Thank you!



 **NanoConference**